

Privacy Policy

1. Data protection at a glance

General information

The following information offers you an overview of what happens with your personal data when you visit this website. Personal data is all data that would allow you to be personally identified. For detailed information about data protection, please refer to the Privacy Policy below this text.

Data collection on this website

Who is responsible for data collection on this website?

The website operator is responsible for data processing on this website. You can find the contact information for the website operator on the Legal Notice page of this website.

How do we collect your data?

On the one hand, we collect the data that you provide to us. This includes, for example, data that you enter into a contact form. Other data is collected automatically or collected by our IT systems after you give your consent when visiting the website. This is mainly technical data (e.g. your web browser, operating system, or the time at which you accessed the website). This data is collected automatically when you visit this website.

What do we use your data for?

Part of the data is collected in order to ensure that we can provide the website to you without errors. Other data can be used to analyse user behaviour.

What rights do you have in terms of your data?

You have the right to obtain access to information about the origin, recipient and purpose of your stored personal data at any time. Furthermore, you have the right to request the rectification or erasure this data. If you have given your consent to the processing of your data, you can withdraw this consent at any time with effect for the future. Furthermore, under certain circumstances, you have the right to request the restriction of processing of your personal data. Moreover, you also have the right to lodge a complaint with the responsible supervisory authority. For more information about these rights or if you have any questions about data protection, you can contact us at any time at the address listed in the Legal Notice section of this website.

2. Hosting and content delivery networks (CDNs)

External hosting

This website is hosted by an external service provider (host). The personal data that is collected on this website is stored on the host's servers. This data mainly includes IP addresses, contact requests, metadata and communication data, contract data, contact information, names, information about website visits and other data generated by a website. The host is contracted for the purpose of performance of a contract with our potential and existing clients (Art. 6(1)(b) of the EC General Data Protection Regulation (GDPR)) and in the interest of a secure, fast and efficient provision of our

online offer by a professional service provider (Art. 6(1)(f) GDPR). Our host will only process your data to the extent necessary for the fulfilment of its service obligations and follows our instructions with regards to this data. We use the following host:

netcup GmbH
Daimlerstrasse 25
76185 Karlsruhe
Germany

3. General information and required information

Privacy policy

The people who run this website take the protection of your personal data very seriously. We treat your personal data as confidential and process and store it in accordance with the legal data protection requirements as well as this Privacy Policy. When you use this website, personal data is collected. Personal data is data that would allow you to be personally identified. This Privacy Policy describes which data is collected and what the data is used for. It also describes how and for what purpose this occurs. Please note that the transfer of data online (e.g. when communicating via e-mail) may involve security breaches. Total protection against third-party access is not possible.

Information about the responsible entity

The responsible entity for data processing on this website is:

Winfried Weinem
Pura GmbH
Schroten 8
66121 Saarbrücken
Germany

Phone: +49 (0) 681 /84 49 86 – 0
E-mail: info@agentur-pura.de

The responsible entity is the natural or legal person who is solely or, together with others, collectively responsible for making decisions about the purpose and means of processing personal data (e.g. names, e-mail addresses, etc.).

Retention period

Unless a different retention period is specified in this Privacy Policy, we will store your personal data until the purpose for the data processing no longer applies. If you assert a justified request for erasure or withdraw your consent for data processing, your data will be erased unless we have other legally valid reasons for continuing to store your personal data (e.g. retention periods under fiscal or commercial law); in the latter case, the data will be erased once these reasons no longer apply or are no longer valid.

Note on the transfer of data to the US

Our website uses tools from companies that are headquartered in the US. When these tools are active, your personal data may be transferred to the US servers of the respective company. Please note that the US is not a secure non-Member State under EU data protection law. US companies are obligated to hand over personal data to security authorities and you as the affected party have no legal recourse in this matter. For this reason, we cannot rule out the possibility that US authorities (e.g. intelligence services) could process, evaluate and permanently store your personal data which is located on US servers for surveillance purposes. We have no influence on this processing.

Withdrawal of your consent to data processing

Many data processing procedures are only possible with your express consent. You can withdraw your consent at any time. The legality of the data processing that has occurred up to the time of withdrawal of consent remains unaffected by the withdrawal.

Right to object to data collection in particular situations as well as against direct marketing (Art. 21 GDPR)

IF YOUR DATA IS PROCESSED ON THE BASIS OF POINT (E) OR (F) OF ARTICLE 6(1) OF THE GDPR, YOU HAVE THE RIGHT TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA AT ANY TIME ON GROUNDS RELATING TO YOUR PARTICULAR SITUATION, INCLUDING PROFILING BASED ON THOSE PROVISIONS. THE LEGAL GROUNDS ON WHICH THE PROCESSING IS BASED CAN BE FOUND IN THIS PRIVACY POLICY. IF YOU OBJECT TO THE PROCESSING OF YOUR DATA, WE WILL NO LONGER PROCESS PERSONAL DATA CONCERNING YOU UNLESS WE CAN DEMONSTRATE COMPELLING, LEGITIMATE GROUNDS FOR THE PROCESSING WHICH OVERRIDE YOUR INTERESTS, RIGHTS AND FREEDOMS, OR IF THE PROCESSING IS FOR THE ESTABLISHMENT, EXERCISE OR DEFENCE OF LEGAL CLAIMS (OBJECTION IN ACCORDANCE WITH ART. 21(1) GDPR). WHERE YOUR PERSONAL DATA IS PROCESSED FOR DIRECT MARKETING PURPOSES; YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO PROCESSING OF PERSONAL DATA CONCERNING YOU FOR SUCH MARKETING, WHICH INCLUDES PROFILING TO THE EXTENT THAT IT IS RELATED TO SUCH DIRECT MARKETING. IF YOU OBJECT TO PROCESSING FOR DIRECT MARKETING PURPOSES, YOUR PERSONAL DATA SHALL NO LONGER BE PROCESSED FOR SUCH PURPOSES (OBJECTION IN ACCORDANCE WITH ART. 21(2) GDPR).

Right to lodge a complaint with a supervisory authority

In the event of a breach of the GDPR, the affected person has the right, in particular in the Member State in which the person generally resides, at their place of business, or at the place of the alleged breach. The right to lodge a complaint exists without prejudice to any other administrative or judicial remedies.

Right to data portability

You have the right to receive or have sent to a third party the personal data that we process automatically on the basis of your consent or for the performance of a contract in a commonly used and machine-readable format. If you request for the data to be transferred directly to another controller, this will only occur where technically feasible.

SSL or TLS encryption

For security reasons and to protect the transfer of confidential content, such as inquiries that you send to us as the website operator, this website uses SSL or TLS encryption. You can tell when a connection is encrypted because the address line of the browsers switches from "http://" to

“https://” and a key symbol is displayed in the browser bar. If SSL or TLS encryption is active, the data that you send to us cannot be read by third parties.

Access, erasure and rectification

Within the framework of the applicable legal provisions, you have the right to obtain access to information about your stored personal data, the source and recipient of this data, the purpose of data processing, and, if applicable, you have the right to the rectification or erasure of this data. For more information about these rights or if you have any questions about personal data, you can contact us at any time at the address listed in the Legal Notice section of this website.

Right to restriction of processing

You have the right to obtain the restriction of the processing of your personal data. For this purpose, you can contact us at any time at the address specified in the Legal Notice on this website. The right to restriction of processing applies in the following cases: If you contest the accuracy of the personal data that we have stored, we generally require a certain amount of time to review the matter. You have the right to obtain restriction of the processing of your personal data for the period in which we verify the accuracy of the personal data. If the processing of your personal data is/was unlawful, instead of the erasure of your data, you have the right to obtain restriction of the processing of your data. If we no longer need your personal data, you require the data for the establishment, exercise or defence of legal claims, you have the right to obtain restriction of the processing of your data instead of the erasure of your data. If you have lodged an objection in accordance with Art. 21(1) GDPR, we will need to weigh your interests against our own. Until we have determined whose interests outweigh the others, you have the right to obtain restriction of the processing of your personal data. Where you have restricted the processing of your personal data, such personal data shall – with the exception of storage – only be processed with your consent or for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the European Union or of a Member State.

4. Data collection on this website

Cookies

Our websites use cookies. Cookies are small text files that in no way damage your end device. They are either temporarily stored for the duration of a session (session cookies) or permanently stored on your end device (permanent cookies). Session cookies are automatically deleted at the end of a session. Permanent cookies remain stored on your end device until you delete them or they are automatically deleted by your web browser. In some instances, cookies from third-party companies may be stored on your end device when you visit our website (third-party cookies). These cookies allow us or you to use certain services provided by the third-party company (e.g. cookies for processing of payment services). Cookies have different functions. Many cookies are technically required because certain website functions would not work otherwise (e.g. shopping cart functions or video playback). Other cookies are used to evaluate user behaviour or show ads. Cookies that are required for electronic communication processes (necessary cookies) or for the provision of certain functions that benefit you (functional cookies, e.g. for shopping carts) or for the optimisation of the website (e.g. cookies that track the website’s user audience) are stored on your device on the basis of Art. 6(1)(f) of the GDPR, as long as no other legal basis is specified. The website operator has a legitimate interest in the use of cookies for the technically error-free and optimised provision of their services. If consent is requested for the storage of cookies on your end device, the corresponding cookies will solely be stored on the basis of this consent (Art. 6(1)(a) GDPR); you can withdraw this

consent at any time. You can change the settings in your browser so that you are informed every time a website tries to save cookies on your device and only allow them to be saved on a case-by-base basis, allow your device to accept cookies for certain cases or generally reject cookies, or activate automatic deletion of cookies when you close your browser. If you deactivate cookies, this may restrict the functions of this website. If third-party cookies or analytical cookies are used, we will inform you of this separately in our Privacy Policy and, where applicable, request your consent.

Comment function on this website

In addition to your comment, the comment function on this website also saves information about the time when the comment was created, your e-mail address, and, if you do not post anonymously, the username you have selected.

Retention period of the comments

The comments and the corresponding data will be stored and remain on this website until the content that was commented on is deleted or the comments must be deleted for legal reasons (e.g. offensive content).

Legal basis

Comments are stored on the basis of our legitimate interests in accordance with Article 6(1)(a) of the GDPR. You can withdraw your consent at any time. To do so, simply send us an informal e-mail. The legality of the data processing that has occurred up to the time of withdrawal of consent remains unaffected by the withdrawal.

5. Plug-ins and tools

Font Awesome (local hosting)

This website uses Font Awesome to ensure consistent display of fonts. Font Awesome is installed locally. Our website is not connected to the servers of Fonticons, Inc. You can find more information about Font Awesome in the Font Awesome Privacy Policy at: <https://fontawesome.com/privacy>.

Google reCAPTCHA

We use “Google reCAPTCHA” (hereinafter referred to as “reCAPTCHA”) on this website. The provider is Google Ireland Limited (“Google”), Gordon House, Barrow Street, Dublin 4, Ireland. reCAPTCHA is used to verify whether the data entered on this website (e.g. in a contact form) was entered by a human being or an automated programme. To verify this, reCAPTCHA analyses the behaviour of the website user on the basis of different characteristics. This analysis automatically begins as soon as the website user visits the website. reCAPTCHA uses various information for the purpose of analysis (e.g. IP address, the amount of time the visitor spends on the website, the user’s mouse movements). The data collected for analysis are transferred to Google. reCAPTCHA analyses run entirely in the background. Website visitors are not informed that an analysis is taking place. Data is stored and analysed on the basis of our legitimate interests in accordance with Article 6(1)(f) of the GDPR. The website operator has a legitimate interest in protecting their website against malicious use, automated spying and spam. If consent is requested for the use of reCAPTCHA, the data will solely be processed on the basis of this consent on the basis of Art. 6(1)(a) of the GDPR; you can withdraw this consent at any time. You can find more information about Google reCAPTCHA in Google’s Privacy Policy and Google’s Terms of Service at the following links: <https://policies.google.com/privacy?hl=en> and <https://policies.google.com/terms?hl=en>.